

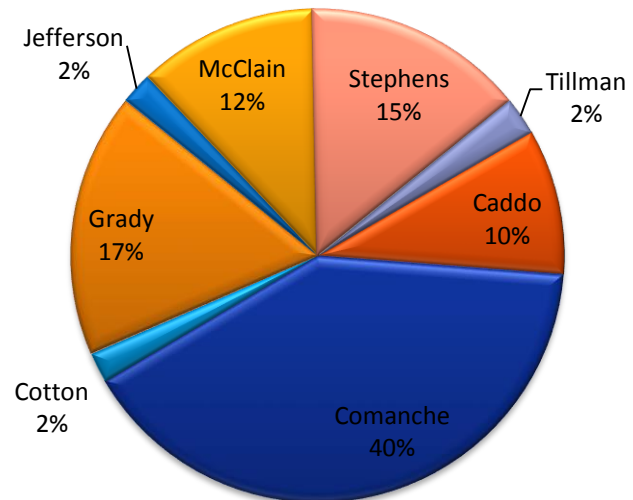
## South Central Oklahoma Workforce Briefing

August 2015

The South Central Oklahoma Workforce area consists of eight counties: Caddo, Comanche, Cotton, Grady, Jefferson, McClain, Stephens, and Tillman. These counties have a combined estimated Census population of 310,090. Lawton, located in Comanche County, is the largest city in the region with an estimated population of 97,150.

- Comanche County, home to the region's largest city Lawton, is the most populous county in the region with an estimated Census population of 125,035.
- Grady County is the second largest county in the region with a population of 53,855
- Cotton and Jefferson counties, both on the Texas-Oklahoma border, are the smallest in the region with an estimated population of 6,150 and 6,290 respectively.
- The region has seen varying population change since 2010. McClain and Grady counties, both located close to Oklahoma City, have experienced a positive population growth of 8.1% and 2.7% respectively. Tillman County has seen a population decrease of 4.6%. The remaining counties in the region have experienced little population change.

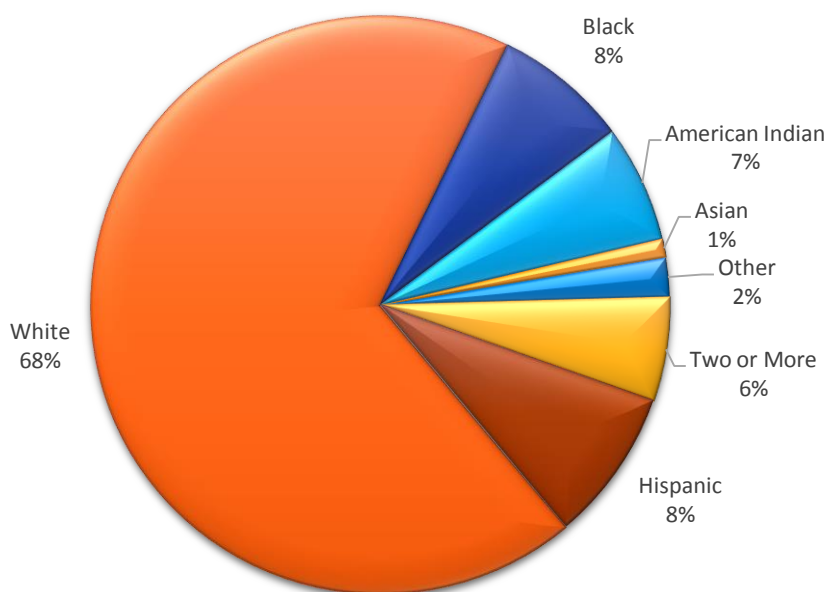
South Central Oklahoma Region Percentage of Population by County



Source: Census Quick Facts

## Population Breakdown by Race:

South Central Oklahoma Percentage of Population by Race

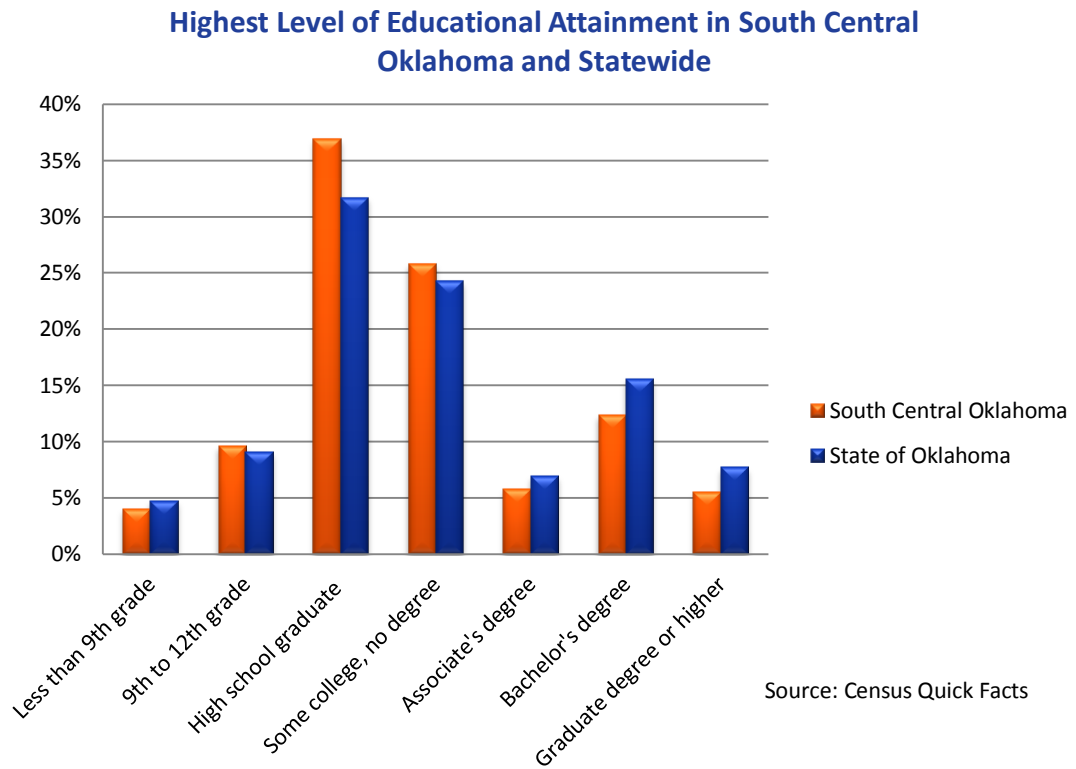


Source: Census Quick Facts

- "White" is the most populous racial group in the South Central Oklahoma Workforce region, making up 68.2% of the population. This is less than the statewide average. In real numbers, the White population of South Central Oklahoma region is an estimated 229,200.
- "Black or African-American" is the second most populous group in the region, consisting of 7.5% of the population; this is above the state average of 7%.
- "American Indian" makes up 6.5% of the population, which is consistent with the state average.
- "Two or More" races comprise 5.8%, while "Asian" and "Native Hawaiian" make up one percent or less of the population.
- Hispanics, which are categorized by the Census bureau as an ethnicity, make up 8.5% of the population in South Central Oklahoma.

## Educational Attainment in South Central Oklahoma

- 86.4% of individuals living in the South Central Oklahoma Workforce region have attained at least a high school degree. This is comparable to the statewide average of 86.2%.
- As a region, the South Central Workforce area slightly lags behind the state averages for post-secondary education. South Central OK has a higher percentage of people with “some college, no degree” than the state average. That is a demographic that could be targeted to pursue an Associate’s degree or higher.



## South Central Oklahoma Educational Assets

Colleges, Universities, and Career Techs are vital in developing the workforce of South Central Oklahoma. There are several Career Techs, Colleges, and Universities that help develop the region’s workforce. These institutions help supply organizations and companies with the labor and skills necessary for today’s economy.

### Career Techs

There are five Career Techs in the South Central Oklahoma Workforce area with six locations:

- **Canadian Valley Technology Center** (Chickasha)
- **Mid-America Technology Center** (Wayne)
- **Great Plains Technology Center** (Lawton, Frederick)
- **Red River Technology Center** (Duncan)
- **Caddo-Kiowa Technology Center** (Ft. Cobb)

Source: Oklahoma Career Tech

### Colleges and Universities

There are three colleges and universities with four locations in the region:

- **Cameron University** (Lawton, Duncan)
- **University of Science and Arts of Oklahoma** (Chickasha)
- **Wayland Baptist University** (Altus)

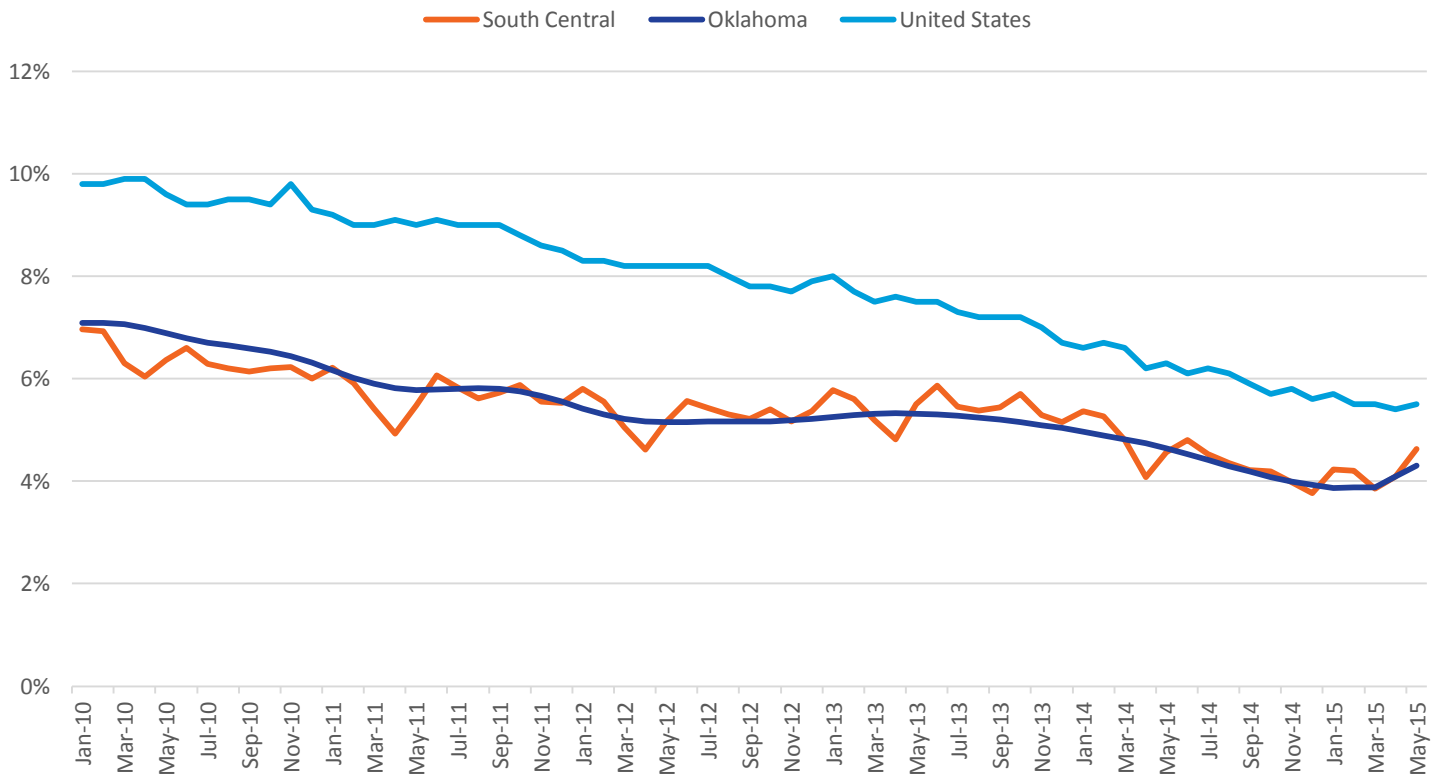
Source: Oklahoma State Regents of Higher Education

## Economic Data

### Unemployment Rate

- According to the Bureau of Labor Statistics, the estimated region-wide unemployment rate in South Central Oklahoma for May 2015 is 4.6%.
- South Central Oklahoma's unemployment rate of 4.6% is slightly above the statewide unemployment rate of 4.3% but below the national average of 5.5%.
- In real numbers, the South Central Oklahoma labor force consists of 137,815 people with 6,375 currently unemployed.
- Since January 2010, the South Central unemployment rate has stayed consistent with the state average. During the same time period, South Central OK has remained below the national unemployment rate. Although there have been a few spikes, the South Central region has maintained a gradual declining trend in its unemployment rate, since peaking in January 2010 at 7%.

### 5 Year Unemployment Rate- Region, State, National



Source: Bureau of Labor Statistics, Local Area Unemployment Statistics

## Top Industries in South Central Oklahoma by Jobs

- The industry most prominently represented in the South Central Oklahoma Workforce region based on job numbers in 2015 is Government. Other highly represented industries include Healthcare and Social Assistance, Manufacturing and Construction.
- Earnings in South Central Oklahoma tend to be lower than the state averages. The largest gap between regional and state averages is in the Mining, Quarrying, and Oil and Gas extraction industry.
- Although the regional earnings are less, there are still some industries where earnings are comparable to state averages.

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Government	37,993	\$54,140	\$54,905
Health Care and Social Assistance	9,486	\$39,733	\$50,696
Manufacturing	8,587	\$64,899	\$65,998
Construction	6,902	\$41,597	\$47,930
Other Services (except Public Administration)	4,930	\$22,005	\$25,157
Mining, Quarrying, and Oil and Gas Extraction	4,335	\$86,139	\$110,991
Administrative, Support and Waste Management	4,212	\$33,417	\$37,121
Finance and Insurance	3,581	\$46,991	\$67,241
Professional, Scientific, and Technical Services	3,373	\$51,804	\$66,308
Transportation and Warehousing	2,844	\$46,875	\$64,746

Source: EMSI 2015.2 Class of Worker

## Top Paying Industries in South Central Oklahoma

- The top paying industry in South Central Oklahoma is Utilities with an average annual salary of \$93,981.
- Mining, Quarrying, and Oil and Gas Extraction jobs are the second highest earnings industry in the region.
- Manufacturing is the largest industry by jobs, but also offers high earnings potential

Industry	2015 Jobs	Current Regional Earnings	2015 State Total Earnings
Utilities	848	\$95,197	\$148,172
Mining, Quarrying, and Oil and Gas Extraction	4,335	\$86,139	\$110,991
Manufacturing	8,587	\$64,899	\$65,998
Government	37,993	\$54,140	\$54,905
Professional, Scientific, and Technical Services	3,373	\$51,804	\$66,308
Wholesale Trade	2,027	\$50,835	\$64,790
Finance and Insurance	3,581	\$46,991	\$67,241
Transportation and Warehousing	2,844	\$46,875	\$64,746
Information	940	\$45,548	\$66,810
Management of Companies and Enterprises	238	\$42,357	\$94,292

Source: EMSI 2015.2 Class of Worker

## Major Employers in South Central Oklahoma

Listed below are some of the more significant employers in the region. Commerce in South Central Oklahoma is not primarily concentrated in any one area; however there are a significant number of manufacturing, education, and health and social service employers in the area.

Employer	City	Industry
Halliburton Energy Services	Duncan	Oil and Gas Field Machine Manufacturing
The Goodyear Tire And Rubber Co.	Lawton	Tire Manufacturing
Lawton Public Schools	Lawton	Elementary and Secondary Schools
Department of Defense	Lawton	National Security
Comanche County Memorial Hospital	Lawton	General Medical and Surgical Hospital
City of Lawton	Lawton	Executive Offices
Duncan Regional Hospital	Duncan	General Medical and Surgical Hospital
Cameron University	Lawton	Colleges, Universities, and Professional Schools
Duncan Public Schools	Duncan	Elementary and Secondary Schools
Army & Air Force Exchange Services	Ft. Sill	Merchandise Stores
Southwestern Medical Center	Lawton	General Medical and Surgical Hospital
R & R Food Services	Lawton/ Ft. Sill	Food Service Contractors
Wal-Mart	Multiple Locations	Warehouse Clubs and Supercenters
Comanche Tribe of Oklahoma	Lawton	American Indian Tribal Government
Grady Memorial Hospital	Chickasha	General Medical and Surgical Hospital
Lawton Correctional Facility	Lawton	Correctional Facility
Western Farmers Electric Cooperative	Anadarko	Fossil Fuel Power Generation
Purcell Private Services	Purcell	Home Health Services
Fort Sill Apache Casino	Lawton	Casino
Bureau of Indian Affairs	Anadarko	General Government Support
Henniges Automotive	Frederick	Rubber Product Manufacturing
Oklahoma Department of Veterans Affairs	Lawton	Veterans Affairs Administration
Ft. Sill National Bank	Ft. Sill	Commercial Banking
Kiowa Casino	Devol	Casino
Wilco Machine & Fab	Marlow	Truck Trailer Manufacturing
Comanche Red River Casino	Randlett	Casino